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Data Analytics Bootcamp

Module 1 Project

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + The first conclusion is that they are for the most part successful. The second conclusion is that there is a slight spike in crowdfunding campaigns in the summer. A third conclusion is that a majority of crowdfunding campaigns were for plays.
* What are some limitations of this dataset?
  + The dataset mainly focusses on the fine arts. It also only has data from a few countries.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + Maybe a chart showing the popularity/use of crowdfunding campaigns over the years to see if these campaigns became more popular, if that affected the number of successful campaigns or not. Also comparing the years and which campaigns were popular to see if it corresponds with the rise of more electronic based media.